



BHUMIPUTRA
HEALTHCARE PVT. LTD.

Bhumiputra Healthcare Private Limited

Your Health, Our Priority

Company Profile

Company Name: Bhumiputra Healthcare Private Limited

Brand Name: Bhumiputra Healthcare

CIN: U85300WB2022PTC257860

Date of Incorporation: 20/10/2022

DIPP no: DIPPI27046

Sector: Healthcare sector

Reg. Address: C/o Parimal Barman, H/o Ramsarup Mahato,
W/No 11, Pachagar, Mathabhanga, CoochBeh, Koch Bihar,
Koochbehar, West Bengal, India, 736146

Business activity: Providing pharmaceuticals, diagnostics, radiology services, a poly clinic, and a nursing home with an operations theatre to address healthcare challenges in the Mathabhanga sub-division.



EXPLAIN THE PROBLEM YOU ARE SOLVING

Health includes four aspects, namely physical, mental, social and economic



percentage on record

In 2020, over 45% of recorded deaths occurred without medical attention, the highest percentage on record – Civil Registration System (CRS) data.

<https://indianexpress.com/article/india/no-medical-care-for-45-of-recorded-deaths-in-2020-highest-ever-new-data-7901930/>



Limited Healthcare Access

scarce access to healthcare facilities, necessitating long travels for basic medical services.



rural residents healthcare

86% of rural residents in India travel over 100 km for healthcare, and 70–80% pay out-of-pocket, driving them into poverty.

<https://indianexpress.com/article/india/no-medical-care-for-45-of-recorded-deaths-in-2020-highest-ever-new-data-7901930/>



Erroneous Medical Reports

High risk of incorrect pathology and diagnostic reports due to unqualified staff.



Solution



Comprehensive Healthcare Hub

Establish a state-of-the-art healthcare center providing diagnostics, pathology, radiology, a poly clinic, and a nursing home with an operations theater to ensure accessible, accurate, and affordable healthcare.



Skilled Healthcare Workforce

Employ highly trained medical professionals, including skilled lab technicians, M. D. pathologists, radiography technicians, and radiologist doctors to enhance the accuracy and quality of medical services.



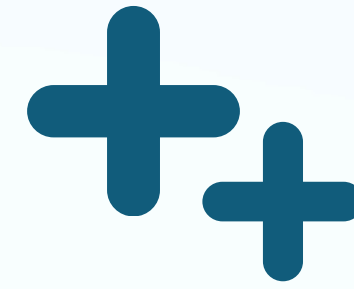
Quality Assurance

Implement rigorous quality control procedures, including repeated testing and accreditation from National Accreditation Board for Testing and Calibration Laboratories (NABL) and ISO, to ensure accurate diagnostic reports.



Local Accessibility

Offer healthcare services within the Mathabhanga sub-division, eliminating the need for patients to travel long distances for medical attention and preventing financial hardships due to out-of-pocket expenses.



Mission

To provide accessible, accurate, and affordable healthcare services, improving the wellbeing of our community.

Vision

To be the leading healthcare institution in the region, delivering exceptional medical care with a focus on quality, compassion, and social impact.



Market Size



TAM

The market is set to grow at a remarkable CAGR of 13.3% from 2022 to 2030, with revenues forecasted to reach USD 2,487.8 billion by 2030 from USD 918.8 billion in 2022.

Source: <https://www.polarismarketresearch.com/industry-analysis/diagnostic-services-market>



SAM

Service Addressable Market (SAM) size is expected to grow at an 11.53% CAGR, reaching USD 28,429 million by 2028 from USD 14,796.21 million in 2022.

Source: <https://www.techsciresearch.com/report/india-diagnostic-labs-market/7649.html>



SOM

Service Obtainable Market size is 3% of SAM, i.e., USD 443.8863 million.

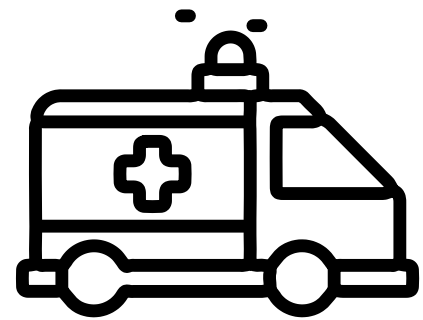
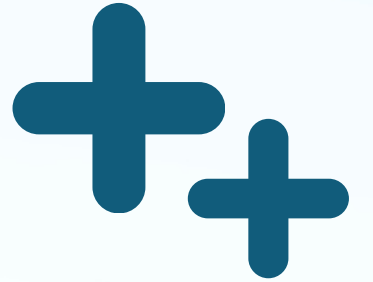


Products / Services

- Diagnostics Services
- Pathology Services
- Radiology Services
- Poly Clinic
- Nursing Home with Operations Theatre



Value proposition



Comprehensive Healthcare

Offering a wide range of medical services under one roof.



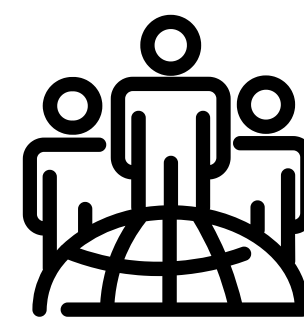
Accuracy and Reliability

Ensuring precise and trustworthy diagnostic reports.



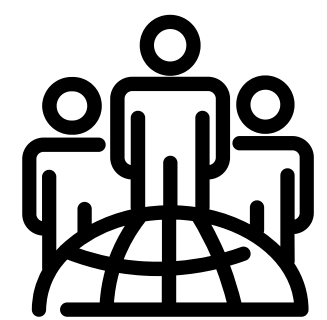
Skilled Medical Professionals

Employing highly trained staff for quality care.



Social Impact

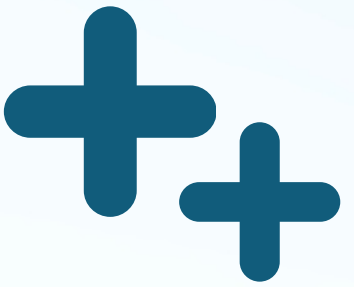
Focusing on community well-being and job creation.



Accessibility & Affordability

Bringing healthcare services closer to the community.

Unique Selling point



01

Bridging Healthcare Gaps

Serving a 15-lakh population, we address critical healthcare deficiencies.

02

Reliable Diagnostics

Our commitment to accurate reports ensures trust in healthcare services.

03

Local Access:

Accessible healthcare in Mathabhanga sub-division saves time and travel costs.

04

Community Well-Being

Prioritizing quality, affordability, and social impact for the community's health.



Competitive Analysis

Company NameComponent/ Features	Bhumiputra Healthcare	Dr. Lal PathLabs	Mathabhanga Sub-Divisional Hospital
Market Coverage	In Rural Area	Not available in rural areas	In Rural Area
Pricing Strategy	Affordable	Expensive	Moderate
Accuracy of Reports	Commitment to accurate reports	Commitment to accurate reports	Limited accuracy



Revenue Model

Service Fees

Charging for healthcare services.

Subscription Plans

Offering healthcare packages.

Health Insurance:

Accepting insurance payments.

Medical Tourism

Attracting patients from other regions.

Pharmacy Sales

Selling medications.

Outpatient Services

Generating income from follow-up visits.

Government Contracts

Providing services through government programs.

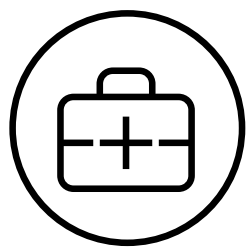
Corporate Health Programs

Providing services to businesses.

Medical Equipment Sales

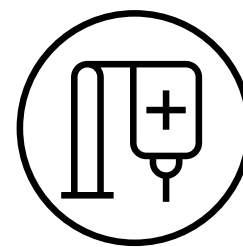
Selling or leasing medical equipment.

Competitive Analysis



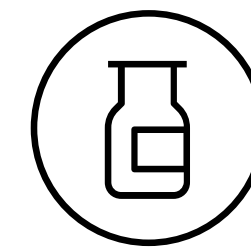
Serving Patients

- Serving 5,000 patients in the first year.
- Reaching 15,000 patients within the second year.



Revenue Generation

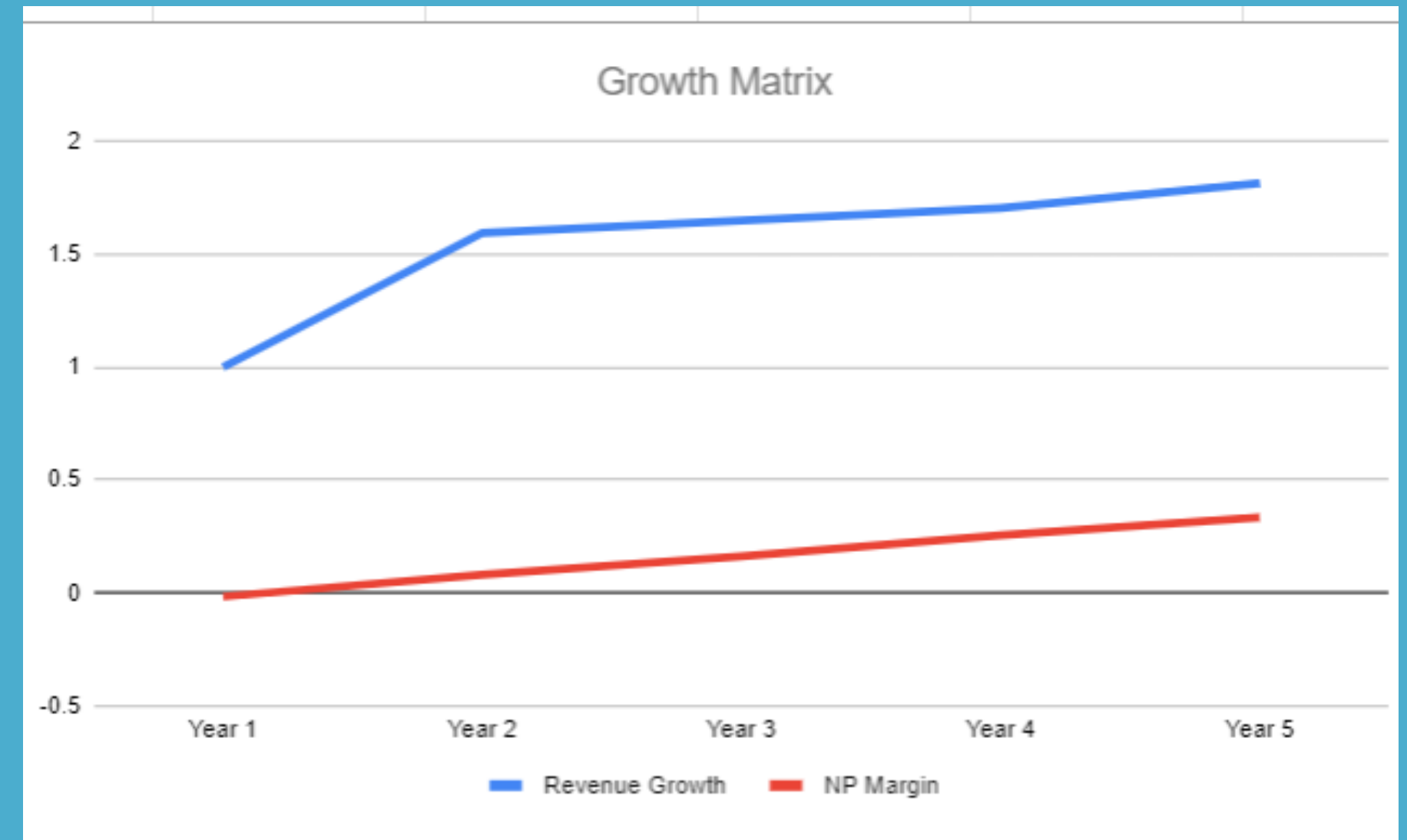
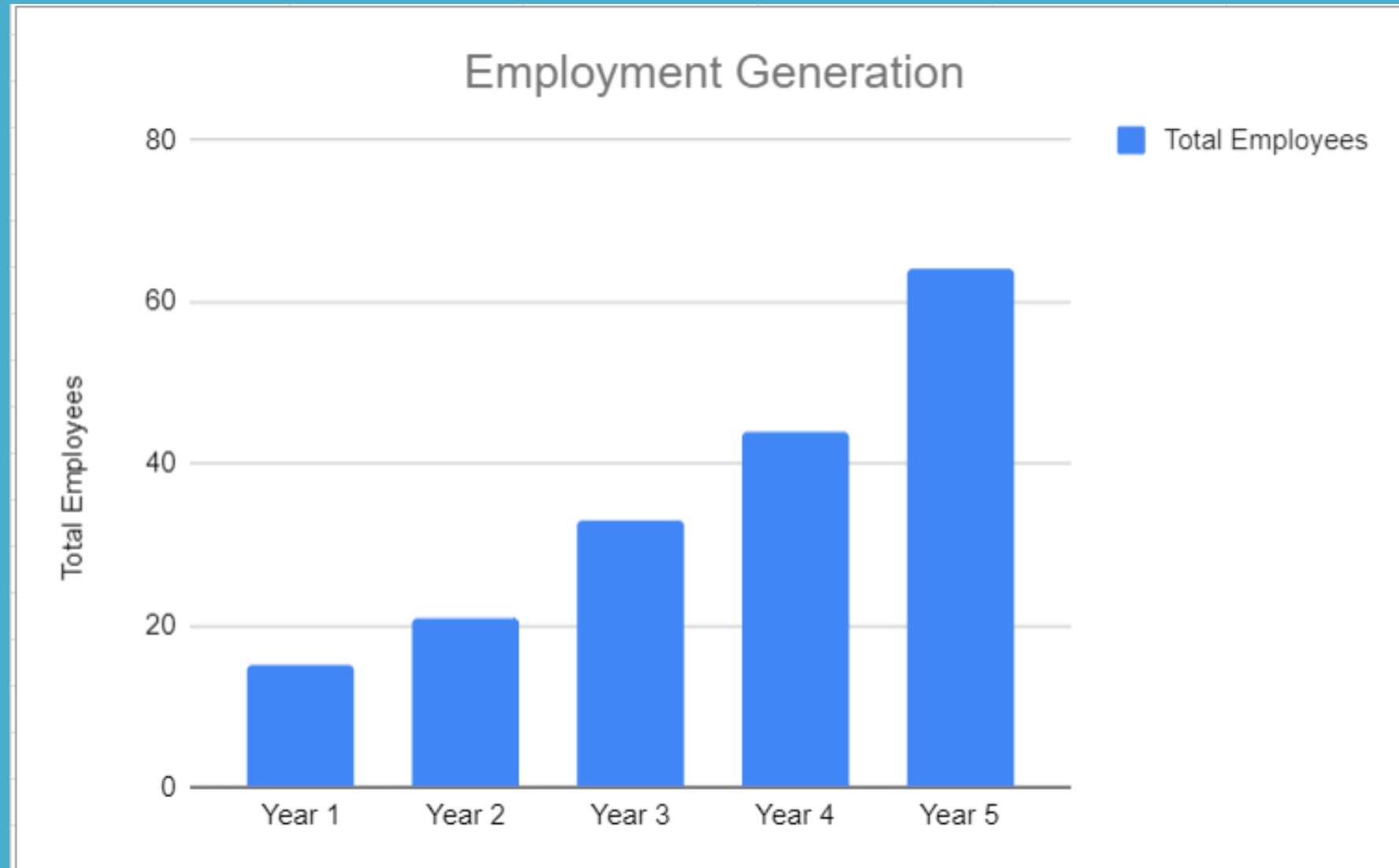
- Achieving 1 crore + in revenue in the first year.
- Surpassing 3 crore + in annual revenue by the third year.



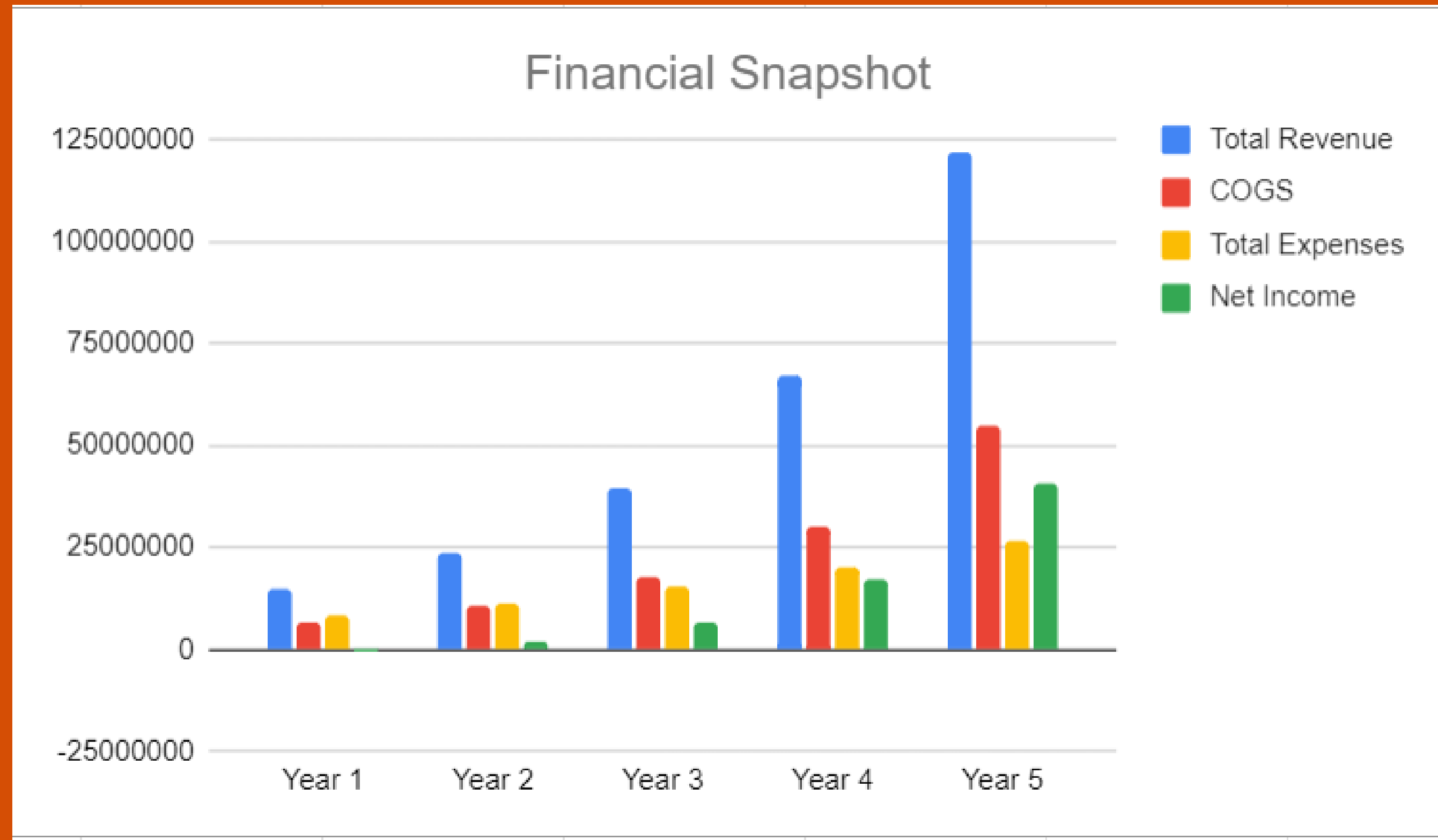
Local Employment

- Creating 50 job opportunities for local residents in the initial year.
- Expanding to provide employment for 150 people by the third year.

Financial Projections



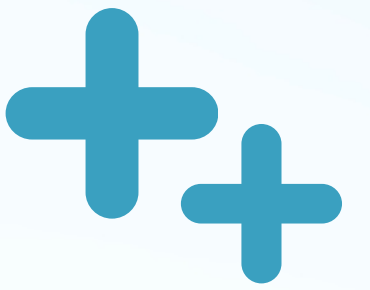
Financial Projections



Ask & Utilization

Ask For ₹ 20,00,000

Area of requirement	Amount	From	To
Office Equipment	₹600,000.00	10/1/2024	15/4/2024
Working Capital	₹1,200,000.00	16/4/2024	18/8/2024
Marketing	₹200,000.00	12/3/2024	18/7/2024



People Behind The Idea



Minu Barman

Designation: Director
Edu. Qualification: MA
Work Ex.: 5 Years



Kamal Chandra Barman

Designation: Director
Edu. Qualification: MA
Work Ex.: 5 Years



Suryadev Barman

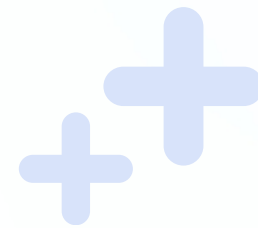
Designation: Director
Edu. Qualification: BA
Work Ex.: 5 Years

Thank You!



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Get In Contact!



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